

Press Release

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FOR IMMEDIATE RELEASE
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PayX launches "Card Acquiring Products Comparison Report" supporting the Acquiring Community

Prague, 27th May 2009

Today sees the official launch of the first of many PayX365™ knowledge components: **An industry authoritative report entitled "Card Acquiring Products: An Independent Assessment of Products and Suppliers, 2009 Edition"**. The report, uniquely written for the cards acquirer industry, gives a horizontal and vertical side by side comparison of the leading international acquiring products available, the companies behind them and what their customers say about them. All card acquiring organisations worldwide are being forced to reconsider their payment processing infrastructure so this report is timely and key to the process.

"The report is aimed at helping card acquirer decision makers worldwide become quickly more informed on what really is in the international marketplace. It helps them make today's critically large and important decisions faster, with more conviction and less risk. Its creation was driven by our customers' demands especially around BASE24 and BASE24-eps and, although a simple concept, it took a lot of research. We approached it as true payments practitioners rather than from the research house perspective. The result, is a cleverly structured and authoritative publication that delivers value in a very cost and time effective manner. Additional to the report we are regularly undertaking a series of standardised PayX365™ workshops, where we quickly assist customers identify their specific opportunities and chart their own personalised roadmap. This represents the first set of exciting components in the PayX365™ portfolio, which are all aimed at timely alignment with the waves of industry change that are now rapidly occurring. We are very encouraged by the diversity of worldwide sales and interest we are getting, including banks, vendors, processors through to investment analysts." said Adrian Hausser, CEO, PayX.

PayX365™, as a PayX Group brand, is specifically targeted to support the card acquiring and especially the BASE24 community in their range of card payments evolution over the coming years. PayX365™ provides a set of packaged offerings that addresses the options in each stage in the community's roadmap, ranging from products evaluation through to continuous outsourced technical maintenance services. PayX365™ allows every card acquirer and BASE24 customer an easy access route to take advantage of in-depth independent industry knowledge enabling informed freedom of choice. Ultimately PayX365™ enables card acquirers and BASE24 customers to retain a high level of control, reduce risk and manage predictable, value-based costs that are best suited for running their specific businesses.

PayX is an independent Card Payments Knowledge Service Provider™ with over 10 years specialist experience delivering and supporting card related businesses using products such as BASE24. Services cover technical, project, business strategy and market research. Clients from all tiers have access to PayX's 450+ consultant capability, operating independently and internationally with customers ranging from Sweden to Middle East, Australia to Argentina and North America.

For further information and ordering of the Card Acquirer Products comparison report, standard industry workshops or delivery services, please visit our web site www.payxintl.com or contact:



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