



# Press Release

Contact: Suzi Thurston  
Email: [suzi.thurston@payxintl.com](mailto:suzi.thurston@payxintl.com)  
Web: [www.payxintl.com](http://www.payxintl.com)

FOR IMMEDIATE RELEASE  
15 September 2011

## **Nigel Bidmead is appointed CEO of PayX International Ltd**

London, England / Atlanta, US - Sept 15, 2011 – PayX International Ltd, a 15 year global independent payments knowledge company, today announced that Nigel Bidmead has been appointed as Chief Executive Officer. Nigel will focus on leading PayX corporately through its next stages of rapid growth. Adrian Hausser will be Chief Operating Officer, focusing on leading the company's market analysis and customer delivery capabilities.

Nigel joins PayX with strong leadership experience in major Payments Industry organisations. Nigel most recently worked with First Data International for 3 years, where he held the position as Senior Vice President for their Merchant Acquiring Business. Prior to First Data, Nigel was Managing Director and Senior Vice President at VeriFone for 6 years, delivering explosive growth in Europe, the Middle East and Africa (EMEA) Region contributing to their IPO in 2005. Nigel, throughout his career, worked with several leading international software, internet and telecommunication companies including ACI Worldwide, S1, QSI and British Telecom.

"PayX has been growing strongly year on year and so we are delighted to welcome Nigel as an integral part of our next stage future plans. Nigel has indisputable success in leadership of fast growth global payments companies. I have worked with Nigel before so I know this is the right person at the right time to strengthen PayX's lead in the payments knowledge services arena." said PayX co-founder Adrian Hausser.

"The payments industry is changing rapidly and all our customers are all looking for strong reliable partners to help formulate strategies to integrate future payments and who also commit to the delivery roadmap. PayX is independent and trusted so it is imperative we continue to grow corporately ensuring our market, strategy and delivery services are of highest quality and ahead of demand. These are very dynamic times and so we need the strongest executive leadership team for the strongest company."

Nigel Bidmead commented: "I am delighted to join the talented PayX team who have already achieved remarkable success establishing a respected market position and top tier global customer base. This is an absolutely pivotal time of change in the payments industry, and with PayX's current position there is mass opportunity to grow very substantially. I am really looking forward to working with Adrian again, as well as his team, and leading the company through this exciting time."

### **About PayX International Ltd**

PAYX is the leading provider of Independent Knowledge Services in the Payments Industry. PayX is independent and trusted by many of the world's top payments organisations providing customer advantage through Market Intelligence (including Industry Publications), Strategic Advice and Specialist Expertise. Operating each day within the heart of the global Payments ecosystem through Banks, Processors, Vendors and Card Schemes, our consultants gain unique and objective insights which we then deliver as customer advantage around the world. PayX was established over 15 years ago and has in excess of 500 experts globally.